

SOCIAL MEDIA SHARING POLICY

Facebook:

- Posts about sponsors' events and news will always take priority. Events conflicting with those of a VPS sponsor will not be posted by VPS. VPS will make official posts about sponsors' events and news directly on the VPS Facebook Timeline.
- VPS may choose to share a non-sponsor's event or news if it serves the community but reserves the right to refuse so as not to devalue sponsors' events and news.
- Anyone may post to the VPS Facebook page. User-created posts will show in the left-hand column.

Twitter:

- VPS will make official tweets about sponsors' events and news.
- VPS will re-tweet all relevant tweets that include the @VictoriaPride tag.
- VPS may re-tweet relevant tweets that include the #VictoriaPride hashtag.

Instagram:

- VPS will make official posts about sponsors' events and news.
- VPS will like all relevant photos that include the @VictoriaPrideSociety tag in the comment.
- VPS may repost relevant photos that include the #VictoriaPride hashtag.
- Anyone may tag @VictoriaPrideSociety in their photo so that it shows up on the "Photos of VictoriaPrideSociety" tab.

Website:

- Everyone is encouraged to submit their Pride-related events to the website to be considered for inclusion in the website's calendar by visiting ictoriapridesociety.org, clicking on the "events" tab, and clicking on the link to submit.

Last updated April 2016.